



FORTHCOMING MIPCOM: 4 GENRES, 1 RICH & DIVERSE OFFERING, GREAT SUCCESSES

NeweN Distribution, the distribution arm of the NeweN group led by Laetitia Recayte, will attend next MIPCOM held from 7th thru 10th October 2013 at the Palais des Festivals in Cannes. Focus will be placed on the group's expertise notably in animation, fiction light entertainment, shows and documentaries.

NeweN Distribution will present **season 2 of the stand-out animation series, *The Mysterious Cities of Gold***, produced by Blue Spirit and aired on TF1. Télé Québec, RTS (Switzerland), RTBF (Belgium) and Panda (Portugal) have already purchased the series. Further sales have recently been added with the channels Nickelodeon (Northern Europe) and Kix! (United Kingdom). And success is guaranteed: *The Mysterious Cities of Gold* has been chosen as one of the top 3 animation series in France. Season 3 is already in pre-production.

Two **emblematic fiction programs** will be presented:

- For the launch of season 3 and to celebrate the first international successes of the series ***The Blood of the Vine*** (Télécip), **lead actor Pierre Arditi and the producer Lissa Pillu will be present at exciting event** at the NeweN Distribution stand on Monday 7th October in the early evening. The series has been exported, with sales to Canada, Japan, the US and in 15 other territories.
- A spotlight on ***The Source***, the **new espionage series** produced by Laurence Bachman (Barjac production) and Clémentine Dabadie (Chabraque productions). Among the leading actors: Flore Bonaventura, Christophe Lambert and Clotilde Courau. Talks are currently undergoing for an English version to be produced in the United States.

NeweN Distribution will also present the **light-entertainment** game show ***Harry***, of which the broadcast in Turkey on ATV has been a success. While season 2 has begun in France, the British company Mentorn has also just taken out an option.

The launch of ***Big Beauty***, the **first beauty contest dedicated to curvy women**, in France and abroad will take place at the MIPCOM 2013.

Finally, from **the rich and diverse offering proposed by the NeweN Distribution catalog**, **two documentaries will be promoted:**

- ***Lady Liberty***, a docu-drama on the Statue of Liberty produced by Christine Le Goff (TelFrance Doc&See) for Arte.
- ***Mittal***, a big investigation into the group headed by Lakshmi Mittal, the Indian steel magnate. A film produced Capa Presse and directed by Jérôme Fritel for Arte.

With its expertise and multi-genre catalog, NeweN Distribution confirms its position as a leader in the sale of French programs abroad and meets the demand of the global market by offering the best of French production.

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