

PRESS REVIEW

NEWEN
NETWORK

Newen brings stars, formats to Cannes

MIPTV: Newen Distribution has launched France 2's new prestige spy drama *La Source* here in Cannes, and is also looking to build its format alliance into the UK and Israel.

La Source, currently in post-production, was shot by movie director Xavier Durringer and stars film actors Christopher Lambert, Clotilde Courau and Flore Bonaventura. The first season comprises six one-hour episodes and France 2 has already signed on for development on a second season of eight parts.

"We all say yes to this show because Xavier Durringer is one of the biggest French film directors," said Courau, promoting the show with Newen here in Cannes. "While the movie business is costing a fortune, the quality of worldwide television has been much improving," added Lambert.

"This series is representative of our intention to renew French drama and commission more ambitious series, the way we did with the political drama *Les Hommes de l'Ombre*," said France 2's head of drama Thierry Sorel, referring to a French series that is now being developed for the US market by Endemol.

La Source is being produced by Newen subsidiary Barjac Productions on a €8m budget and Newen Distribution helped complete the financial set-up by "investing a sizeable minimum guarantee," said Laetitia Recayte, Newen Distribution's MD. "Casting includes internationally known actors, and espionage is a universal subject. We have great expectations for this series and believe it is our new *Spiral*."

Newen is also developing a drama called *The Agency*, based on a book about Mossad, and adapting Spanish drama *The Boat* for France. The firm has also tapped Sandra Ouais, former director of acquisitions at Canal+, to put together more European drama coproductions.

In the unscripted space, Alexandra Crucq, head of development at Telfrance Group-owned Newen, outlined a number of new formats for buyers here. *Can You Feel Love?* has already been produced in Ukraine and has been optioned in the US, the UK and Canada by Cineflix.

For access slots, Newen also has *The Big Day*, in which mums compete with each other to have parties for their kids, and *One Day to Move Out*, in which families have to move house. A third-party format from Frédéric Lopez and Adenium TV called *Unexpected Getaway* is also on the slate. The France 2 talkshow sends celebs off to remote houses to get to know each other, and is

produced by Newen subsidiary Prod 360.

Crucq also said Newen is here at MipTV looking to grow its format exchange alliance into new markets. The Newen Network currently comprises the French firm's numerous production companies plus Germany's Bavaria Film, Globomedia in Spain and Teve Media Group in Holland.

"Now we are in discussions with production companies in Israel, as it's the most creative territory in the world right now," Crucq said. "With its high level of innovation, its a huge target for us. We're also talking to companies in the UK but that's a tough market to get into so we are looking at Scandinavia too. We want the Newen Network to have a maximum of six territories."

Ed Waller
09-04-2013
©C21Media

Harry heads to the US

MIPFORMATS: French gameshow Harry has secured a US deal, the format having been optioned by the exec producer of NBC's America's Got Talent and Deal or No Deal.

LA-based producer Scott St John has picked up the format for US development. The first attempt at gameshows from Newen Group's R&D department, Harry was co-developed with French indie Big Nose and was introduced to the market at Mipcom two years ago.

It found its first home in Turkey, with 30 episodes produced for ATV to air this summer, before winning France 3's tender for formats for its daily early access primetime strand, where Harry launched in November. Harry is also under option in a number of territories, such as Italy (via Endemol) and Spain (Globomedia).

Head of Newen's R&D department Alexandra Crucq said the same development team behind Harry (ie Big Nose and creator Jean-Pierre Attal) is now working on a new gameshow project.

Conversely, Newen is also adapting an Israeli format it acquired from Armoza Formats for M6. Pour le Pire & Le Meilleur, hosted by model Adriana Karembeu, is based on Armoza's With This Ring.

Newen, which houses French companies TelFrance, Capa and Be Aware, has wanted to become more active in the international format field for several years now. Beside developing its own, access to international formats has been achieved either through the Newen Network – a first-look agreement with Germany's Bavaria Film, Globomedia, Teve Media Group in Holland – or through acquisitions, run by external consultant Charlotte Toledano. International sales are handled by Newen Distribution.

VARIETY

French Firm Newen Heads to Mip With Full TV Slate



04.05.13 | 04:47PM

Elsa Keslassy

PARIS— Fabrice Larue's Newen, a three-year-old Paris-based media group, has closed U.S. and Canadian deals on gameshow formats and has partnered with European TV players on two high-profile drama series in the run-up to MipTV, which kicks off Monday in Cannes.

"Braquo" producer Capa Drama, one of the three outfits owned by Newen, has teamed with Germany's Bavaria Film on "The Agency," a 12-part English-language thriller series based on former Mossad agent Mishka Ben-David's novels. Currently at script stage, skein will shoot in Europe, the Mideast and North America in 2014.

Newen has also acquired two fiction formats from Spain's Globomedia — "The Boat" (La barca) and "Scarlet Shore" (Punta escarlata) — to adapt for French TV.

"Boat," a Spanish twist on "Lost," turns on a group of students stuck on a school ship in the middle of the ocean following a global cataclysm. Skein was a ratings hit in Spain averaging a 17% market share; it sold to more than 20 territories.

"Shore" follows a pair of cops on the trail of two teenagers who disappeared years ago in a seemingly peaceful town.

Bavaria Film and Globomedia are part of Newen Network, a group of European TV producers who get first-look options to each others' formats, including non-fiction titles, gameshows and drama series. Teve Media Group in Benelux is another member.

Newen Network offers a flexible and overhead-free model, giving it access to a pool of writers, directors and producers without having to operate multiple subsidiaries in foreign markets.

Larue, who launched Newen Network in 2011, told *Variety* he aims to integrate U.K. and Israeli shingles into the network and ramp up international drama co-productions via the network.

"Creating original formats is a priority for us as we aim at selling at least half of them in foreign markets," added Larue.

Newen has tapped Sandra Ouais, former head of fiction acquisitions at Canal Plus to run international scripted programs and serve as co-production advisor via her So Consulting.

Shingle has upped the ante on R&D with former TF1 exec Alexandra Crucq in the vanguard. Newen's best-selling original formats include the word-game show "Harry," which was just optioned by "Deal or No Deal" producer Scott St. John for the U.S.

"Harry" airs on pubcaster France Televisions in primetime and has been optioned by Endemol in Italy and Globomedia in Spain.

Cineflix recently optioned dating show format "Can You Feel Love," which airs in Ukraine, for an English-language adaptation aimed at the U.S., Canadian and U.K. markets.

miptv NEWS

50
years ▶▶

Tuesday 9 April 2013
www.miptv.com

DAY
02

NEWEN
DISTRIBUTION

6x52' SERIES

CHRISTOPHER LAMBERT

MARUSCHKA DETMERS CLOTILDE COURAU FLORE BONAVENTURA



The

SOURCE

CHARRAQUE
distributions

Berjac

ES
AFFILMS

rtbf

RTM
LUXEMBOURG

CNC

08.01

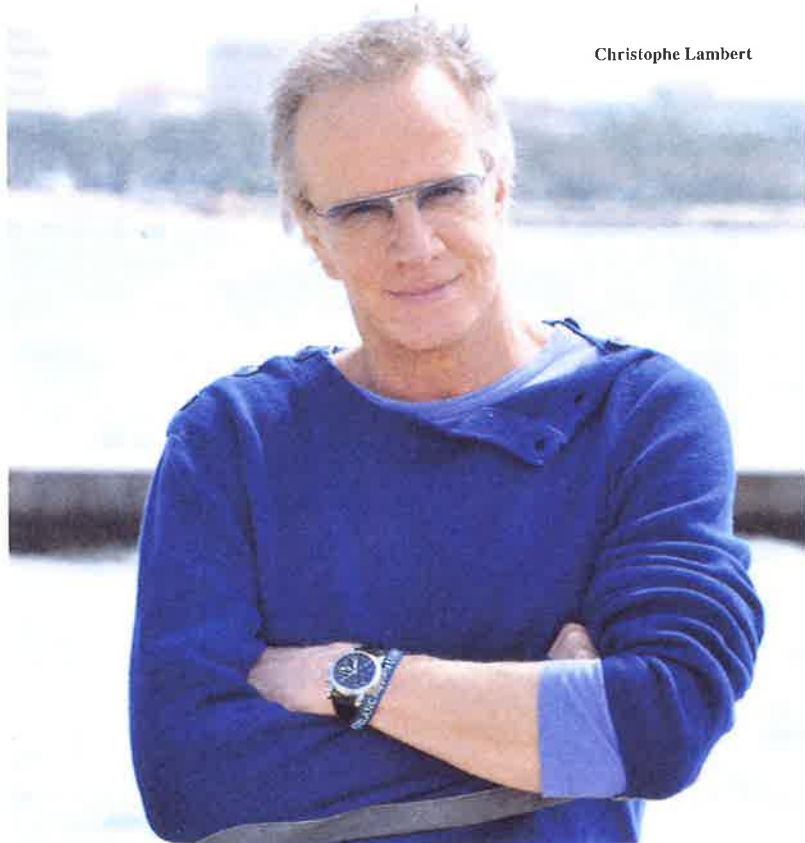
MIPTV BOOTH

www.newendistribution.com



Stars of *La Source*, Christophe Lambert and Clotilde Courau

NEWS



Christophe Lambert

May *La Source* be with you — Lambert mini-series launched

La Source, the latest mini-series from France Televisions, deals with the world of espionage from the point of view of the family behind the spy.

The series was directed by Xavier Durringer (*The Conquest*) and produced by Chabraque Pro-

ductions and Barjac Production, and features Christophe Lambert (John Lacanal), Clotilde Courau (Claire), Flore Bonaventura (Marie) and Edouard Montoute (Kalder).

International distribution is through Newen Distribution International Sales.

The International Digital Emmy Awards

STARS from the red carpet at MIPTV's 50th anniversary Opening Night Party presented the winners' trophies at the 2013 International Digital Emmy Awards ceremony in Cannes on Monday night.

Christophe Lambert and Clotilde Courau — stars of French drama series *La Source* — were joined by rocker Gene Simmons, at MIPTV to promote his new reality series *Busted*, and Caterina Murino, the lead actress in new TV series *The Odyssey*.

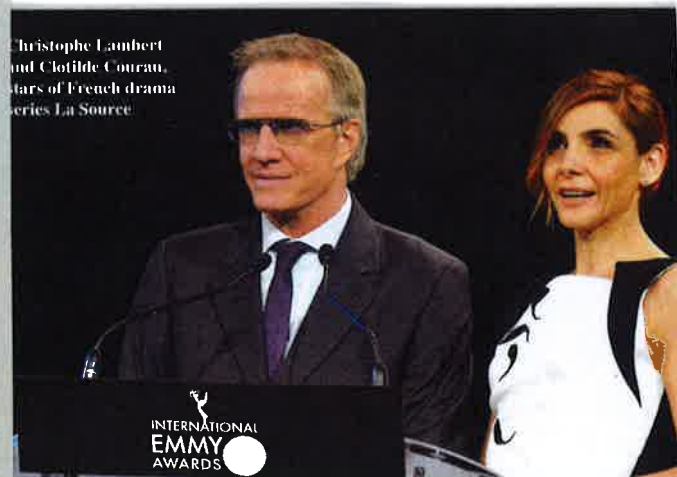
The eighth edition of the International Digital Emmy Awards was attended by over 300 international executives from the television, broadband, and mobile industries, organised in partnership with Reed MIDEM and sponsored by Canada's Bell Fund.

The winner of the Digital Emmy for the Children & Young People category was *dirtgirlworld... dig it all* (Australia); the winner of the Digital Emmy for Fiction was *Guidestones* (Canada); and the winner of the Digital Emmy for Non-Fiction was *Entertainment Experience* (The Netherlands).

"With cutting-edge concepts and technology that pushes every frontier, these Emmy winners brilliantly demonstrate the wonderful versatility of multiplatform storytelling," said Bruce L Paisner, president & CEO of the International Academy of Television Arts & Sciences. *Dirtgirlworld... dig it all* (Mememe productions/dirtgirlworld productions/Screen Australia) created by Cate McQuillen, Peter Gately, Hewey Eustace and Tamsin Smyth is a transmedia project featuring apps that children can use in nature. *Guidestones* (3 o'clock.tv, iThentic), created by Jay Ferguson, Jonas Diamond and Catherine Tait, is a series about two journalism students who uncover a global conspiracy while investigating an unsolved murder. *Entertainment Experience* (FCCE, Ziggo), created by Rene Mioch, Justus Verkerk, Mirko Mensink and Daniel Kok, follows the development and production process of a user-generated movie by Hollywood director Paul Verhoeven.

Bruce L Paisner also presented the 2013 Pioneer Prize to Anthony E Zuiker, visionary creator of the *CSI* franchise, for his innovative contributions to the field of digital entertainment with his online thriller, *Cybergeddon*.

The International Academy of Television Arts & Sciences is a membership-based organisation comprised of leading media and entertainment figures from over 50 countries and 500 companies across all sectors of television, including internet, mobile and technology. The Bell Fund provides grants to Canadian independent producers who develop and produce excellent cross-platform digital content designed to complement and enhance associated television programmes.



miptv NEWS

50
years ▶▶

Wednesday 10 April 2013

www.miptv.com

DAY
03

NEWEN
DISTRIBUTION

THE NEW GAME SHOW

NOW ON AIR

THE NEW GAME SHOW



08.01

MIPTV BOOTH

www.newendistribution.com

nice-matin

Rédaction : 17, rue Buttura - Tél. 04.93.06.37.50 - Eurosud Publicité : 04.93.06.37.90 - Cannes@nicematin.fr

Prévenir les risques, pour éviter le pire !
LE CONSEIL DU JOUR
Faites au mur les fils électriques
CONSEIL GENERAL

Image du jour
Grand A...
52x176

La grosse tête... mais avec le sourire
Le Mip TV a envahi la Croisette. De quoi prendre la grosse tête... et garder le sourire jusqu'à jeudi. (Photo Serge Haouzi)
Retrouvez l'usage du jour sur le web - www.nicematin.com/actu/cannes

Le Billet de Murielle Le Moine
Et les Cannois alors ?
C'est ce qu'on aime à Cannes et que l'on ne voyait plus et souvent : l'improbable. Les gens cotiche. Le pied de nez à la crise et à la grise... mine... Mais c'est aussi ce que l'on peut détecter dans cette manière innocente d'ignorer le monde. Je m'explique. Dans le cadre du festival sur la Croisette, dans le cadre du Mip TV (voir pages 6 et 22), on n'a pas eu de "hah" aussi... mais également un moment où des stars d'aujourd'hui... et des croyables... une distribution d'argent... Photos à l'appui prise hier midi pour en page 167. Des billets...

Le chiffre 25
C'est, en pourcentage le montant de l'économie de du service... Syn...

Il fait holdings
Q u'on se rassure, célèbre enseigne apparaîtra intacte sur les écrans de télévision durant le festival. Mais dans les semaines à venir, c'est aujourd'hui mardi que le Martinez Cannes Hotel Grand Hyatt devient l'un des quatre principaux palaces de la Croisette par la société qatarie Constellation hotels holding Ltd de sa décision d'acquiescer à la gestion au géant californien Hyatt. Les nouvelles...