

# PRESS REVIEW

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July 2013

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## Lagardère tops Endemol in France

Posted By [Marie-Agnès Bruneau](#) On 17-07-2013 @ 12:30 pm In [News](#) | [Comments Disabled](#)

Lagardère Group has usurped Endemol as the leading producer of gameshows, talkshows and entertainment in France.

Endemol France has produced a total of 579 hours from September to July – 278 down on the same period last year. As a result, the group slides to fifth position behind Lagardère, Banijay, FremantleMedia and [Newen](#), according to trade magazine Ecran Total.

Endemol's drop was mostly due to the loss of DTT channel Direct 8's daily access primetime talkshow hosted by Jean Marc Morandini. Morandini moved to NRJ12 but now produces his shows with Lagardère.

Endemol remains TF1's leading supplier with an average of nine hours a week, despite its output deal with the channel being cancelled this year.

Lagardère produced 958 hours last season, although the increase is partly due to a daily France 3 scripted reality series that has since been cancelled.

Number two in the rankings Banijay Group is the revelation of the survey, adding 346 hours, making a total of 944, thanks to its acquisition a year ago of Cyril Hanouna's prodco H2O.

H2O was responsible for Direct 8's successful daily talkshow Touches Pas à Mon Poste, was commissioned for three seasons. Banijay also runs Air Prod and Banijay Productions.

FremantleMedia is third in the list with 698 hours, although produces mainly for the major terrestrials. It is followed by [Newen](#), with 677 hours, which this year made France 3's new daily gameshow Harry.

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