

## Newen's Harry takes off for Spain

France's Newen Distribution has sold the first option to its gameshow format Harry to Big Bang Media in Spain.

The paper format is a co-development between Newen Group's R&D department and independent producer Big Nose, and launched during Mipcom.

Harry, which has been in development for a year, involves contestants putting together words out of groups of letters and combines strategy and luck. It was conceived as a daily or weekly 40-minute show.

Talks are also underway in other major territories, including Italy, Germany, the UK, and North-America, the group added.

Newen is the holding company for French prodcos Telrance (and its subsidiaries), Be Aware and Capa, which were acquired by Fabrice Larue's investment fund FLCP over the past three years. Newen Distribution, headed by Laetitia Recayte, is in charge of international sales.