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Globomedia climbs aboard Newen Network

Spanish producer Globomedia has signed up to **Newen Network**, the French production group's international formats exchange.

Newen and Globomedia, part of **Imagina Group**, will have first-look rights over each others' formats for their respective home territories and could also jointly develop formats or coproduce dramas.

Newen is the new name for the holding company containing French outfits Telfrance, Be Aware and Capa, which were acquired by Fabrice Larue's investment fund FLCP over the past three years. Telfrance is a drama producer, Capa produces factual and current affairs programming and Be Aware is active in formats.

The Newen group focuses on the development of entertainment programming and formats. Its international efforts have consisted of forming partnerships rather than making acquisitions.

Through Newen Network, it is looking to bring together more large independent European production players, aiming for seven or eight members.

Newen has already worked with Globomedia, having picked up the company's format Qui Habite Ici? (Who Lives Here?). The show is currently in its second season on Spain's LaSexta, a network in which Globomedia holds a major stake.

Like Newen, Globomedia is active in drama as well as formats. The scripted format of its series El Internado was adapted in France by Marathon Group for M6. Options for the format have also recently been sold to broadcasters including CBS in the US.

Marie-Agnès Bruneau

24 May 2011

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71 DEGREES NORTH
 Matthew & Ann Kline

71 degrees North
 2 seasons
 16 x 60'